

Code: 35 „ANALYSIS AND DIAGNOSTICS OF BUSINESS ACTIVITIES”

ECTS credits: 7

Number of hours per week: 2+0+2

Forms of assessments: Exam

Types of assessment: Exam -  
written

Department, providing instruction on the discipline:

Department: *INDUSTRIAL MANAGEMENT*

*FACULTY OF MECHANICAL ENGINEERING AND TECHNOLOGIES*

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**Annotation:** The subject of “Analysis and Diagnostics of Business Activities” aims at helping the “Industrial management” students stay knowledgeable about the theoretical, methodological and practical challenges that arise with the analysis of business activities and endeavours to present conclusive rationale for its significance for the effective and efficient management of business organizations.

The subject examines the methods used in economic analysis. Addressed also are the key information sources that have become the basis for the analysis of important economic indicators related to: capital analysis, resource analysis, cost-benefit analysis; profit and profitability. Brought into focus is the usefulness of these indicators in providing practical solutions to concrete economic and financial problems arising from the company’s activities in order to achieve maximum results.

The objective of the laboratory classes is to initiate discussions, to resolve different case studies and tasks associated with the analysis of the business activities.

**Main issues of the syllabus content:**

- BASIC PRINCIPLES AND CONCEPTS OF THE ANALYSIS AND DIAGNOSTICS OF BUSINESS ACTIVITIES
- TYPES OF BUSINESS ACTIVITY ANALYSIS
- METHODS OF ANALYSIS AND DIAGNOSTICS OF BUSINESS ACTIVITIES

**Content presentation:** The content is delivered primarily through lectures.